



MEDIA GROUP

INTELLIGENCE DOCUMENT

Guest Profile



Contact Name:

SAMPLE ID

Geographically responsible for: Global
 Amount of responsible budget: £50m+
 Reports to: CEO
 Size & remit of team: 900 Employees
 Budget cycle starts: Quarterly rolling cycle

What is your position in the onboarding new technology/ services process?

- Project sponsor and/or initiator
- Economic Buyer
- Technical Evaluator

Priority Project	% of Budget	Time Frame
Agile transformation with focus on getting more IT deliveries for a given amount & also shorter time to market.	25%	Mid 2023
Building a new mobile bank for retail customers & a platform for SMBS.	30%	Mid 2023
Payment systems modernization & simplification.	20%	Mid 2023

How is the remaining budget being distributed? A multitude of other opex & capex, IT costs

Investment Strategy

Investment Area

Priority (1 = No Interest 5 = Very High)

